

# THE Performance COACH



## BIZ OWNER/LEADER

A successful serial entrepreneur, Mark has built and sold several businesses over the years. He is known for his ability to identify and capitalize on new opportunities, as well as his proven track record for creating high-performing teams.

## CLASSICALLY TRAINED

Mark is a classically trained business analyst with a Master's degree from Louisiana State University and a graduate of Fortune 500 leadership training. Mark is an author, lecturer, and a frequent industry speaker.

## TEACHER/MENTOR

Mark has an accomplished track record in business analysis, sales, and leadership at multi-billion dollar organizations. He taught for several years at the Univ. of Nebraska and built a lucrative online university in the database marketing industry.

## COMPETITOR

Mark is a former college baseball All-American. His unique work mindset, derived from his experience as an athlete, is to help clients accomplish winning strategies. Mark is known for his drive, determination and desire to find success.

## INFLUENCER

- Communication
- Creativity
- Problem Solving
- Leadership

## THE PROCESS

Performance **MEASUREMENTS** are our focus. We use the 21 Performance Disciplines Biz Assessment and DISC assessments as baselines to initiate The Performance Coach engagement, helping define the journey for your business to reach its full potential.